

TERMS & CONDITIONS

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry / claim instructions are deemed to form part of these Terms and Conditions and by participating or by accepting the prize you will be deemed to have accepted and be bound by these Terms and Conditions. Please retain a copy for your information.

1. THE PROMOTER

Walkers Snacks Limited, 450 South Oak Way, Green Park, Reading, RG2 6UW.

2. ELIGIBILITY

- a. This promotion is open to businesses registered at Booker Ltd & Makro Self Service Wholesale Limited (together referred to as “**Booker**”) customers (“**Business**”). Entrants that enter on behalf of a Booker Customer must be residents of the UK (England, Wales, Scotland, Northern Ireland), aged 18 years or over. Employees of the Promoter, employees of Booker, the Promoter’s or Booker’s associated agents, or anyone else professionally connected with the promotion may not enter.
- b. Internet access required for entry.
- c. Entrants who purchase qualifying products in their role as an employee of a Business must have their employer’s permission to enter this promotion or to accept the prize and must comply with any relevant procedures their employer has established, including any rules for participating in promotions. For the avoidance of doubt, an entrant is the person who makes the entry, and any Prize will be awarded to the person that makes the entry.
- d. Please note that while we encourage you to participate and enjoy the benefits of the Promotion, we believe in the responsible consumption and sale of our products. Do not purchase more product than you can reasonably use or display just to participate in this Promotion.

3. PROMOTIONAL PERIOD

- a. The prize promotion opens at 00:00 18th June 2025 (**'Opening Date'**) and closes at 23:59 on 15th July 2025 (**'Closing Date'**).

4. **HOW TO ENTER**

- a. Purchase necessary of one qualifying case of Walkers Grab Bags during the Promotional Period. See Clause 5 for qualifying Walkers Grab Bags. Please retain your purchase invoice/receipt (the purchase date must be within the Promotional Period).
- b. Go to bookersignedshirt.com and enter your first name, surname, business name, email address and mobile phone number on the form. **Please retain itemised receipts/invoices with time and date of purchase within the Promotional Period.**
- c. Max 1 entry per Business in total during the Promotional Period. For the avoidance of doubt only one unique mobile number and email address will be accepted per Business. A receipt can only be used once. A receipt cannot be shared amongst entrants. Any entrant(s) using multiple mobile numbers/email addresses or sharing receipts to enter the promotion will be disqualified and any prize void. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant has already submitted an entry and to disqualify any subsequent entries or prize entitlement.
- d. No third party or bulk entries. Entries via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified. If it becomes apparent in the reasonable opinion of the Promoter that any entrant is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that entrant's entries or otherwise acting in violation of these terms, these entrants will be disqualified, and any prize entitlement will be void.

5. **Qualifying Walkers Crisps**

Walkers BBQ Sauce Grab Bag 45g x 32

Walkers Prawn Cocktail Grab Bag 45g x 32

Walkers Roast Chicken Grab Bag 45g x 32

Walkers Ready Salted Grab Bag 45g x 32

Walkers Salt & Vinegar Grab Bag 45g x 32

Walkers Cheese & Onion Grab Bag 45g x 32

6. **PRIZE FUND**

- a. There are two prizes, each a ('**Prize**' and together 'the **Prizes**'). The first winner drawn will be awarded a signed Lauren James England women's football shirt in size Large. The second winner drawn will receive a signed Leah Williamson England women's football shirt in size Large.
- b. For the avoidance of doubt, the Prizes will be awarded to the entrant, and not the Business.
- c. Delivery of the Prizes will be arranged within 28 days of valid prize claim by a third-party agency.
- d. The winners will be responsible for any tax liability which may arise in connection with their receipt of their prize.
- e. The Prize is not transferable and there is no prize alternative.
- f. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

7. **WINNER SELECTION**

- a. The Winners will be independently drawn using a random number generator within 28 working days of the Closing Date.

8. **WINNER NOTIFICATION**

- a. Each Winner will be notified by email and called by a third-party agency on the phone number used to enter the promotion, within 28 working days of the Closing Date and asked to send their proof of purchase and proof employment within the Business within 14 days.
- b. If a Winner does not respond within the initial 7 days of the initial prize notification, the winner will be contacted again by email and given a further 7 days to respond. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date an alternative winner will be drawn. The Promoter cannot be held responsible for the winner failing to supply

accurate information which affects prize acceptance or delivery of their prize.

c. The Promoter reserves the right to verify a Winner and ask for proof of eligibility, identity, age, address, employer's permission (where relevant proof of employment, or proof of business ownership, and invoice with proof of purchase) and to disqualify an entrant and withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms and Conditions.

d. The Promoter reserves the right to disqualify any entrant, or a Winner where it has reasonable grounds to believe that the entrant requires permission from their employer to participate in this promotion and that they do not have such permission (or have not complied with any procedures or rules of their employer governing participation in promotions).

e. The Promoter does not accept any responsibility in the event a Winner is not able to take their prize.

9. LIMITATION OF LIABILITY

Entry to the Promotion is at the entrant's sole risk. Except as specifically set out herein, and to the maximum extent permitted by law, all conditions, warranties and representations expressed or implied by law are hereby excluded. To the fullest extent permitted by law, the Promoter, its agents, distributors and Booker hereby excludes and shall not have any liability to any entrant or third party in connection with or arising out of this promotion howsoever caused, including for any costs, expenses, claims, forfeited prizes, damages and other liabilities (whether in contract, tort or otherwise), provided that nothing herein shall operate so as to limit or exclude our liability for personal injury or death caused by the Promoter's or Booker's negligence. For the avoidance of doubt, this clause shall also apply in respect of any prize provided by a third-party provider.

10. DATA PROTECTION

Any and all personal data provided by you in connection with this Promotion will be used solely by the Promoter (or its appointed agents) to: (i) assist with running the Promotion; and/or (ii) conduct analytics to improve the Promoter's promotions, products or services. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. All personal data will be handled in accordance with the Promoter's privacy policies, available at:

<https://pepsicoprivacypolicy.com/en?domain=walkers.co.uk> and in accordance with the Data Protection Act 2018.

11. **GENERAL**

- a. Promoter's decision is final and binding. No correspondence will be entered into. Entry deems acceptance of these Terms and Conditions.
- b. Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these Terms and Conditions take precedence.
- c. The Promoter reserve the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these Terms and Conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.
- d. The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to: industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.
- e. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- f. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to winner notifications or prizes. The Promoter or their agencies will not be responsible for the non-inclusion of entries, including any such failure which is within the control of The Promoter or their agencies.
- g. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize for their prize to be processed. The Promoter cannot be held responsible for a Winner failing to supply accurate information which affects prize acceptance or delivery of their prize.

h. The surname and county of the prize winner will be made available to anyone who requests them by emailing bookersignedshirt@loveprizes.co.uk within 30 days of the closing date. Entrants may request their surname and county are not published in the event they win by emailing bookersignedshirt@loveprizes.co.uk. Please note the Promoter is required to provide a winner list (including details of any winner who has opted out) to the Advertising Standards Authority if requested.

i. The Promoter's decision is final and binding in all matters relating to the Promotion and no correspondence will be entered into.

j. To the extent permitted by law, the Promoter nor Booker accepts no liability for any damage, loss or injury suffered due to entering this promotion or taking up a prize.

k. If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.

l. The application and interpretation of these Terms and Conditions shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.